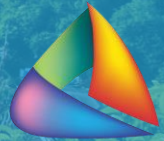


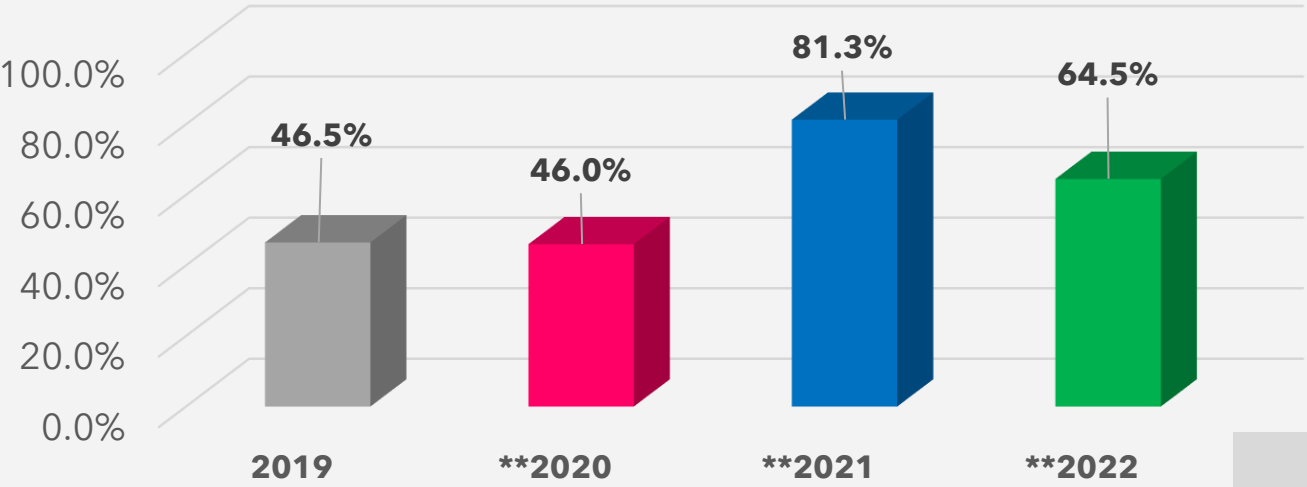


**Occupancy &  
Airlift** Review  
August 2022



**ABHTA**  
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

# Performance - August 2022/2021/2020/2019



### Key Points:

- **Approx 21,000 room nights** are closed in the destination
- **August 2021** result, IF equaled to the room nights available in 2019 will be **adjusted average to 59%**
- **August 2022** when adjusted to equal the same room nights for 2022 **will average 52%**

### Performance by property classification



	2022	2021	% +/- YOY
Overall Occupancy	64.5%	81.3%	-16.8%
Large > 150 rooms	68.4%	87.7%	-19.3%
Mid size 50-150	60.2%	78.4%	-18.2%
Small < 50	64.6%	72.2%	-7.6%
Luxury	51.7%	83.7%	-32.0%
Mid Range	67.3%	85.7%	-18.4%
Budget	66.1%	47.8%	18.3%

# Arrivals - August 2022/2019

<b>Market</b>	<b>2022</b>	<b>(%) of Busine ss</b>	<b>2019</b>	<b>(%) of Busine ss</b>
USA	10,013	<b>50%</b>	7,251	<b>41%</b>
UK	5,155	<b>26%</b>	3,699	<b>21%</b>
Canada	1,010	<b>5%</b>	1,485	<b>8%</b>
Caribbean	2,877	<b>14%</b>	3,387	<b>19%</b>
Italy	408	<b>2%</b>	896	<b>5%</b>
Other	662	<b>3%</b>	950	<b>5%</b>
<b>Total Arrivals</b>	<b>20,125</b>		<b>17,668</b>	

- 2019 is being used as a benchmark year in evaluating arrival performance for 2022
- Arrivals in 2022 was 14% up on 2019

# Arrivals by place of stay

Market	2022	(%) of Business
Hotels	13,336	66%
Guest House	403	2%
Villas	17	0.1%
Own Home	1,954	10%
Other	4,415	22%
<b>Total number of passengers</b>	<b>20,125</b>	<b>100%</b>