



**ABHTA**  
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

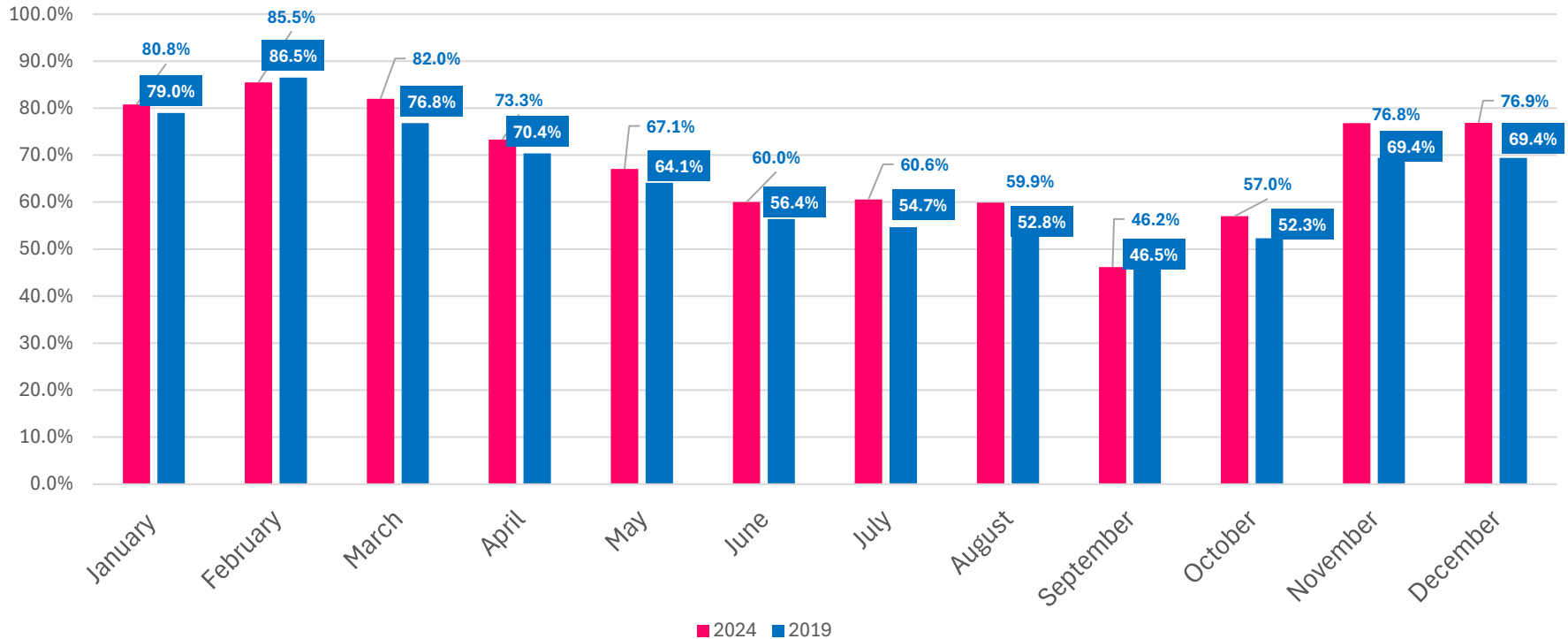


# Occupancy Review

January - December 2024

# Occupancy Comparison

## January – December 2024



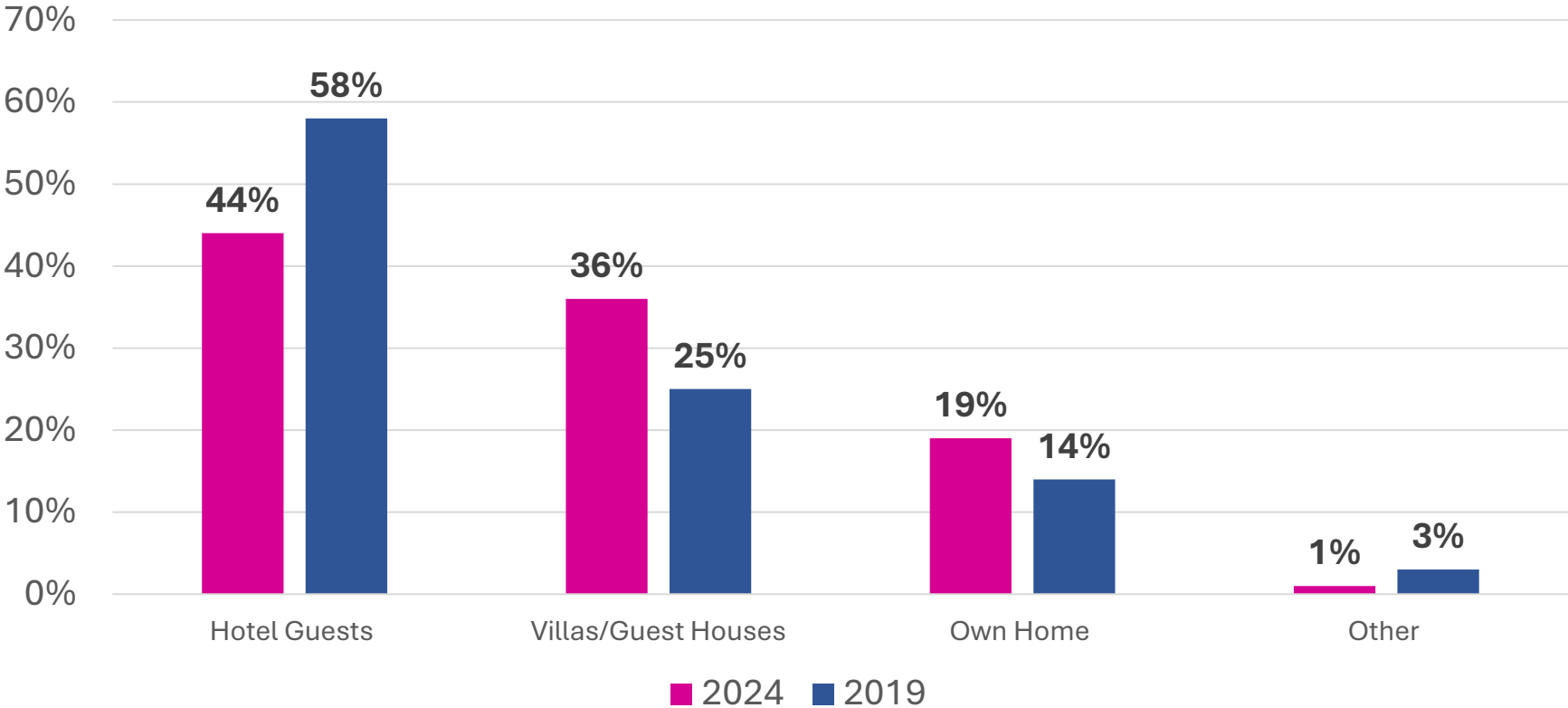
Antigua and Barbuda recorded an overall occupancy rate of **69.1%** in 2024, a significant improvement compared to **64.6%** in 2019, highlighting the destination's robust recovery and continued appeal to travelers. This growth reflects the destination's ability to adapt to changing market dynamics and effectively attract a diverse range of visitors.

# Occupancy Comparison

By place of Stay

January - December

2024 versus 2019





**ABHTA**  
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

# Stay-Over Arrivals

YTD Jan Dec - 2024 vs. 2019

# Arrivals

YTD December 2024 versus 2019

| <b>Market</b>         | <b>2024</b>    | <b>2019</b>    | <b>Variance<br/>2024/2019</b> |
|-----------------------|----------------|----------------|-------------------------------|
| USA                   | 173,183        | 123,557        | 29%                           |
| UK                    | 70,848         | 76,840         | -8%                           |
| Canada                | 30,912         | 37,225         | -20%                          |
| Caribbean             | 29,956         | 34,484         | -15%                          |
| Italy                 | 3058           | 9735           | -218%                         |
| Other                 | 22324          | 19178          | 14%                           |
| <b>Total Arrivals</b> | <b>330,281</b> | <b>301,019</b> | <b>9%</b>                     |