



ABHTA
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION



Occupancy Review

March 2024



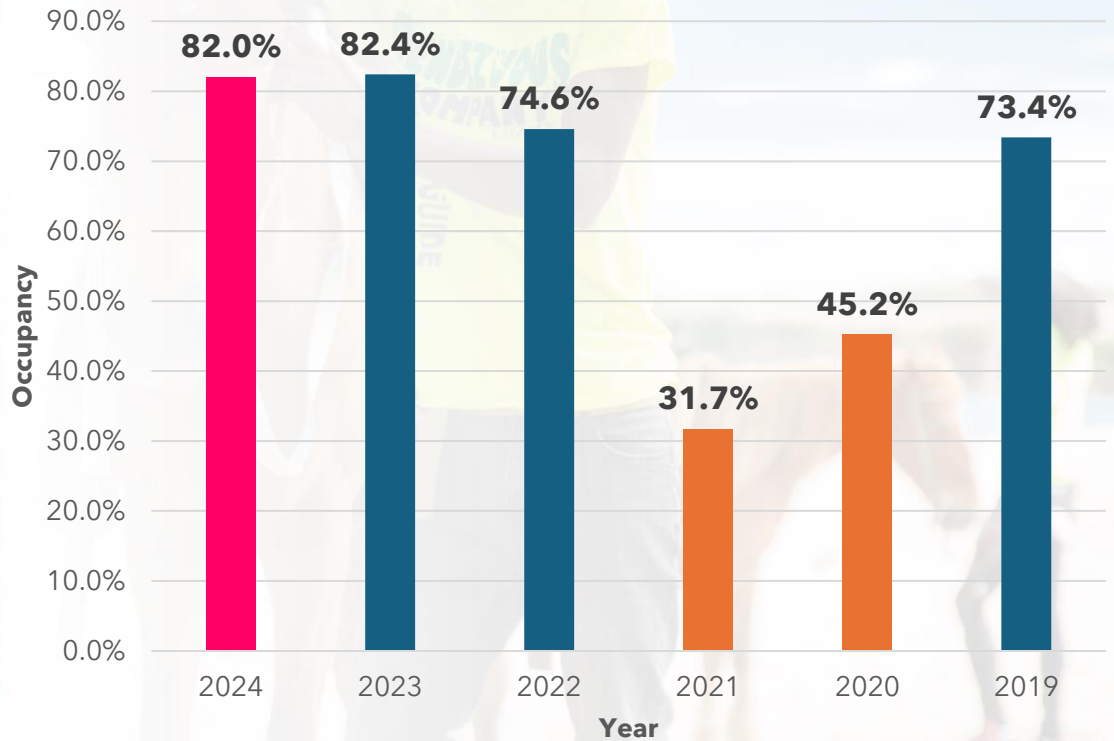
March

	2024	2023	% +/- YOY
Overall Occupancy	82.0%	82.4%	-0.4%
Large > 150 rooms	86.3%	84.4%	1.9%
Mid size 50-150	77.5%	79.5%	-2.0%
Small < 50	73.4%	76.6%	-3.2%
Luxury	80.6%	82.8%	-2.2%
Mid Range	84.8%	83.3%	1.5%
Budget	73.6%	77.9%	-4.3%

Occupancy Comparison

March

2019 - 2024



2020 – 2022: Covid-19 pandemic



ABHTA
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

Stay-Over Arrivals

2024 vs. 2019

Arrivals by Air

March

2024 versus 2019

Market	2024	(%) of Arrivals	2019	(%) of Arrivals
USA	17,674	50%	13,224	43%
UK	7,756	22%	7,008	23%
Canada	4,972	14%	5,404	18%
Caribbean	2,718	8%	2,400	8%
Italy	222	1%	947	3%
Other	2003	6%	1871	6%
Total Arrivals	35,345		30,854	

14% increase in arrivals over 2019, the highest performing year for Stay-over arrivals

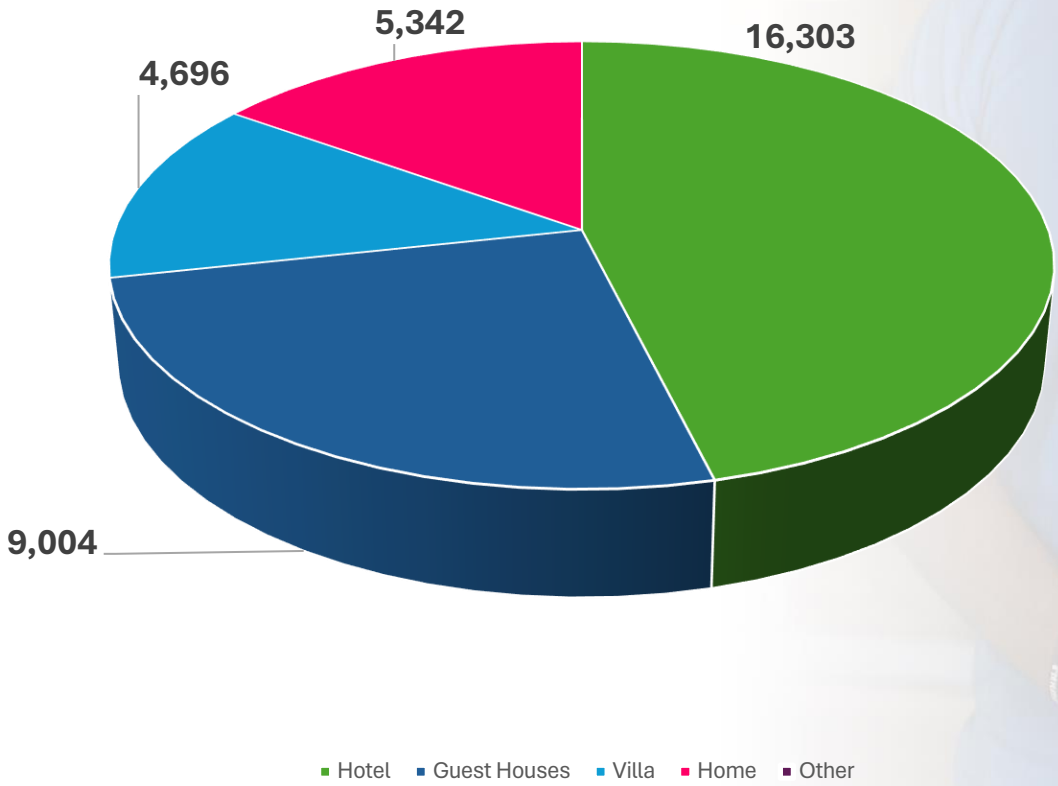


ABHTA
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

Arrivals – By Place of stay

March 2024

Arrivals Quoted in number of passengers Place of Stay March 2024



Place of Stay	Mar-24	(%) of Arrivals
Hotel	16,303	46%
Guest Houses	9,004	25%
Villa	4,696	13%
Home	5,342	15%
Other	0	0%
Total Arrivals	35,345	